

# Build Your Brand Online

- + Video is the most engaging form of digital media.
- + Great for Trade Show Media
- + Content works when you don't!

## Client Case Study: Midwest Sidewalls



+500,000 FB Views  
+40,000 YT Views  
+14 Videos

36,000+ views



105,000+ views



16,000+ views

Better informed customers lead to a more efficient sales process. Video allows them to learn about your products on their time. Calling less often with repeating questions.



See for yourself!



Link to Facebook

[www.MidwestSidewalls.com](http://www.MidwestSidewalls.com)

pricing on next page



# Flexible Content Plans

## 1 Select Video Count

1 Video - \$1,375/Mo  
2 Videos - \$2,625/Mo  
3 Videos - \$3,325/Mo  
(Each video includes 1 post)

## 2 Shorts

\$325 Each  
(Each short includes 1 post)

## 3 Social Media Management

\$125 - Per additional post

### Content Plan Cost Example

2 Videos  
2 Shorts = **\$3,525/Mo**  
2 Posts

Videos are anywhere from 30s - 2min with 3 rounds of revisions available. Shorts have similar content to the main videos but are formatted for endless scrolling platforms.

- Helps your business stand out
- Builds a quality brand image online.
- Sells equipment

This service allows you to create quality marketing materials for tradeshow, direct messaging, and any digital touchpoints (website/social media).

**715-219-3947**  
Call Cameron Nieman

**Other satisfied clients.**

